



Since Gary Arndt sold his house to travel full time in 2007, he has amassed one of the industry's largest online followings and has become one of the most influential online personalities in the travel industry.



Gary's travels have taken him to all 7 continents, to over 200 countries and territories, to over 390 UNESCO World Heritage Sites, and over 215 US National Park Service Sites.



His travel blog, Everything Everywhere, is one of the most authoritative and popular travel blogs in the world. It was named one of the Top 25 Blogs on the Internet by Time Magazine and was twice a finalist in the National Geographic Traveller Readers Choice Award for Best Travel Blog



Gary is also well known for his regular appearances on popular radio shows, podcasts, and at events as a public speaker.



His photography, blogging, and social media efforts have made him the most awarded travel photographer in North America in this decade.





HOW YOU CAN BENEFIT FROM A PARTNERSHIP WITH EVERYTHING EVERYWHERE

REACH

Gary's personal audience is among the largest in the travel industry on almost every major social media platform. His online audience rivals the circulation numbers of all but the largest daily newspapers and travel magazines.

ENGAGEMENT

Everything Everywhere has extremely high reader engagement for a travel blog. Every single day Gary has thousands of points engagement across all social networks and his website.

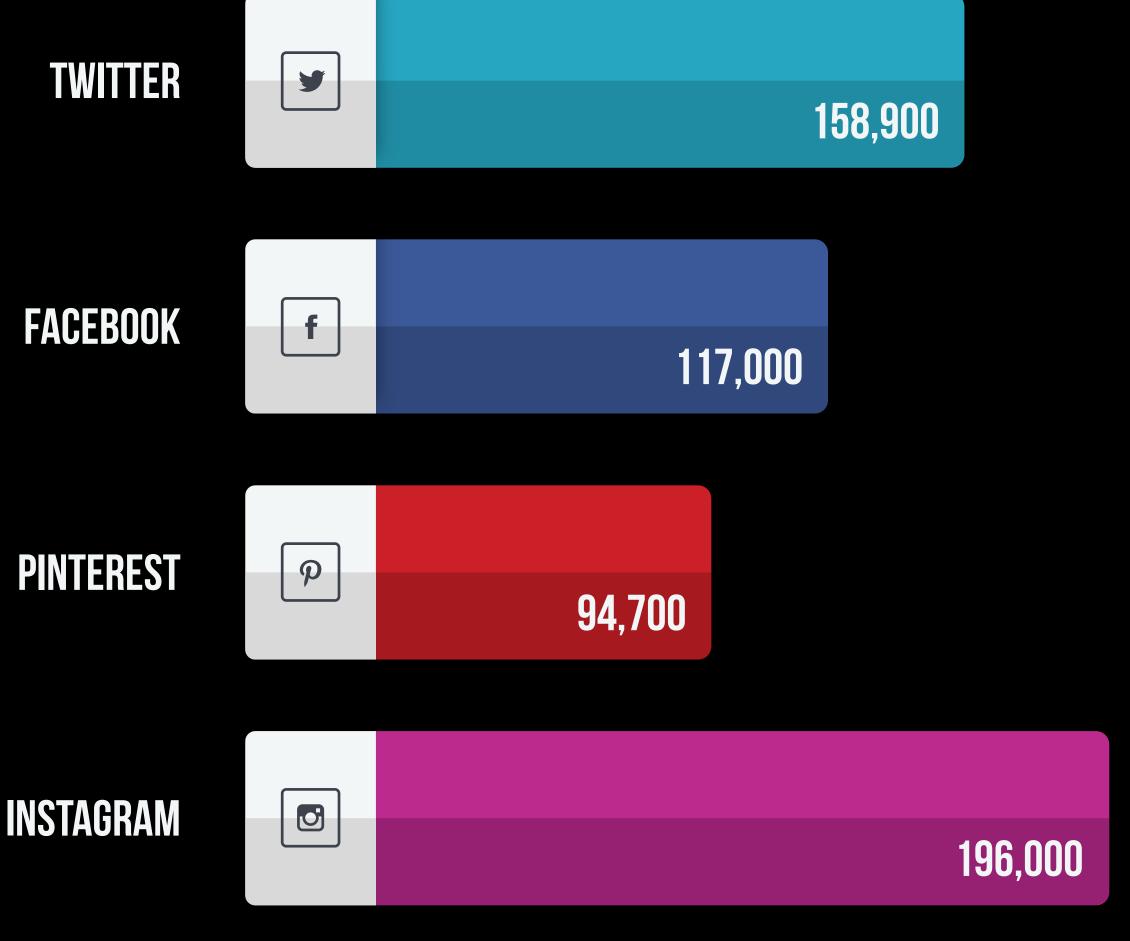
QUALITY

In 2010, Everything Everywhere became the first travel blog ever named one of Time Magazine's 25 Best Blogs on the internet. Since then Gary has won numerous awards including the Gold Medal for Best Travel Blog by the North American Travel Journalists Association.

PEER RESPECT

Gary was the first full-time blogger ever admitted into the Society of American Travel Writers, the first ever to win a Lowell Thomas Award in a non-blogging category, and the first ever to be elected to the SATW Board of Directors.





EVERYTHING EVERYWHERE: THE NUMBERS

MONTHLY BLOG UNIQUES: 100,000

EMAIL+RSS SUBSCRIBERS: 57,000

FEEDLY+FEEDBURNER: 19,000

EMAIL SUBSCRIBERS: 21,000

BLOGLOVIN (PERSONAL+SITE): 17,000

MOZ DOMAIN AUTHORITY: 61

MAJESTIC TRUST FLOW: 60

AWARDS AND RECOGNITION GARY'S LARGE AND ENGAGED AUDIENCE IS THE RESULT OF HIS HIGH-QUALITY WORK.



Gary has won more major travel journalism awards than any other blogger in history, and more major travel photography awards in North America this decade than any other travel photographer.

2018	TBCAsia Best Travel Photography Blog
2018	SATW Central States, Photographer of the Year
2018	SATW Single Subject Portfolio: Bronze Medal
2017	SATW Photographer of the Year: Bronze Medal
2016	SATW Muster Competition: Gold Medalist
2015	NATJA Photographer of the Year
2015	SATW Photographer of the Year: Silver Medal
2014	SATW Photographer of the Year: Gold Medal
2013	NATJA Photographer of the Year
2012, 2013, 2014	Lowell Thomas Award, Photography
2012, 2013	Northern Lights Award, Photography
2013	Travel + Leisure SMITTY Award
2012, 2014, 2015	SATW Central States, Photographer of the Year

SATW – Society of American Travel Writers / NATJA – North American Travel Journalists Association The Northern Lights Awards were given annually by the Canadian Tourism Commission for excellence in travel journalism covering Canadian destinations.



GARY IS OFTEN SOUGHT OUT AS A TRAVEL EXPERT AND HAS BEEN FEATURED IN:

- > The Atlantic
- ▶ The New York Times
- National Geographic Traveler
- Outside Magazine
- ▶ USA Today
- ▶ Time Magazine
- ▶ Washington Post
- Chicago Tribune
- > FOX News
- ▶ MSNBC
- > BBC
- > CNN
- ▶ NBC Today Show Online
- ▶ Four Hour Work Week











































WHAT BRANDS, INDUSTRY LEADERS, AND INFLUENCERS ARE SAYING ABOUT GARY ARNDT

- "In the travel blogging world Gary Arndt is one of the big fish."
 - National Geographic Traveler UK, March/April 2012
- "Gary Arndt('s) blog, Everything Everywhere, is routinely cited as a model for success..." New York Times, July 28, 2013
- "Gary is a hard worker, and in my opinion he creates quality and relevant content thinking of his readers, not just to make a nice looking blog. He loves what he does and he produces remarkable content, and therefore readers stay engaged with his blog. Brands and DMOs with high quality values feel very comfortable to be associated with Gary and the content he produces."
 - Jaume Marin, Costa Brava Tourism
- "Gary's generous work at Everything-Everywhere.com offers a wealth of practical advice combined with great photography and informative travel essays. Having posted from all over the world since March 2007, he's way ahead of most other 'new media' travel writers." Chris Guillebeau, Best Selling Author
- "Gary's photography gives a unique perspective and a voice to the far corners of the globe that many people only dream of visiting. He is a leader and innovator in the travel community, always expanding the scope of what it means to humanize the travel experience and present travel in a way that inspires his readers to venture into new places." Shannon O'Donnell, National Geographic Traveler of the Year

SPEAKING

GARY IS AN ACCOMPLISHED PUBLIC SPEAKER.

As one of the top competitive academic debaters in the United States during his university years, he has continued speaking in front of audiences as he has traveled around the world.

He has spoken at many events in both new media and tourism industries on six continents .

- ▶ World Travel Market
- ▶ Adventure Travel World Summit
- ▶ SATW National Convention
- ▶ NATJA National Convention
- ▶ TBEX North America / Europe/ Asia
- Destination Marketing Association International
- ▶ Frequent Traveler University
- ▶ New York Times Travel Show
- ▶ Eye For Travel
- Social Media Tourism: US

"GARY IS AN OUTSTANDING CHARACTER GUY WHO IS SUCCESSFUL BECAUSE HE IS A
TRAILBLAZER AND SETS THE STANDARD IN THE WORLD OF TRAVEL BLOGGING. HE IS A
TRUE INSPIRATION TO ANYONE WHO HAS THOUGHT ABOUT LEAVING THEIR WORLD BEHIND
AND TRAVELLING FOR A LIVING." - BRUCE POON TIP, FOUNDER OF G ADVENTURES





PODCASTING AND RADIO

THIS WEEK IN TRAVEL

Gary has been the co-host of This Week In Travel podcast since 2009. The winner of 3 North American Travel Journalist Association awards, the podcast provides an entertaining look at the week's travel news.

ONTRAVEL

Gary is the Associate Producer and Senior Travel Correspondent for OnTravel, a daily travel program on the American Forces Radio network. With a global audience of over 2,000,000 people, OnTravel is one of the most popular travel radio programs in the world.

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